

Recession Proof Your Life: Make a PLAN and Make It Great!



Phil Gerbyshak Marketing Technology Strategist Turning Minds Inc. **Purpose** – Define your dreams and go after them whole-heartedly. Phil gives you the tools to hone in on the life you have always wanted, but were too afraid to go after.

Learning – Once you have established your purpose in life, you can then find out all of the necessary information to go after it! Phil encourages you to expand your mind and your network, as you seek out the right path for your life.

Attitude – Your attitude will determine the amount of your success, and the quality of your life. Phil explains how a winning attitude will always come out on top.

Network – Along the adventures life gives you, you will meet lots of people along the way. Phil teaches you how to engage these people, and build quality relationships that will bring you closer to your dreams faster than you ever imagined.







Purpose

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What do you want to be known for?

What do YOU want to be known for?



You Gotta Have Goals

goals

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Goals Need Two Things

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To forget one's purpose is the commonest form of stupidity.

Friedrich Nietzsche

Set 1 Goal

Measurable

Time Based

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Learning Matters







New things to learn and new people to learn from



You learn something every day if you pay attention.

Ray LeBlond

Learn 1 new thing

- TED.com
- iTunes podcast
- Next week's ThoughtRock
- Local Library

Attitude – it's a matter of perspective

Do you see a woman's face?





Do you see a sax player?

Do you see a wine goblet?



Do you see two people looking at each other?



The truth is all in how you see it!

Maya Angelou

If you don't like something, change it. If you can't change it, change your attitude.



What sucks – and how can you look at it differently?

Pick 1 thing

D

Think about it differently than before

Networking





Think connections not contacts



Five years from now, you'll be the same person you are today...except for the people you've met and what you've learned from them!



Make 1 new connection

Get deeper with 1 person today

Recap

- P Purpose
- L Learn

D

- A Attitude
- N Network

Do 1 new thing every day!

Connect with Phil

- phil@philgerbyshak.com
- http://philgerbyshak.com
- @philgerb on Twitter
- philgerb just about everywhere online!





Join Us For Lunch Every Tuesday At 12PM!

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