

THE **BREAKTHROUGH** SERIES

from
**Thought
Rock**

Recession Proof Your Life: Make a PLAN and Make It Great!



Phil Gerbyshak

Marketing Technology Strategist
Turning Minds Inc.

Purpose – Define your dreams and go after them whole-heartedly. Phil gives you the tools to hone in on the life you have always wanted, but were too afraid to go after.

Learning – Once you have established your purpose in life, you can then find out all of the necessary information to go after it! Phil encourages you to expand your mind and your network, as you seek out the right path for your life.

Attitude – Your attitude will determine the amount of your success, and the quality of your life. Phil explains how a winning attitude will always come out on top.

Network – Along the adventures life gives you, you will meet lots of people along the way. Phil teaches you how to engage these people, and build quality relationships that will bring you closer to your dreams faster than you ever imagined.

HELLO
my name is

Phil Gerbyshak
Relationship Geek







Purpose

- ▶ What do you want to be known for?



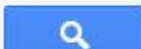
What do YOU want to be known for?



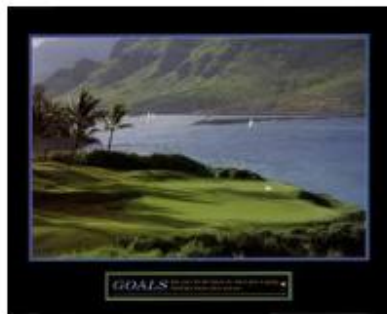
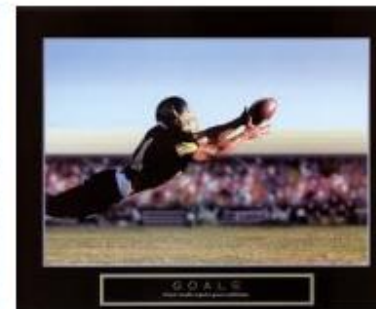
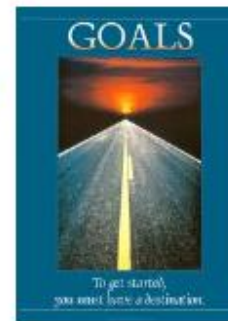


You Gotta Have Goals







Related searches: [setting goals](#) [goals in life](#) [my goals](#) [reaching goals](#) [goal the movie](#)



▶ 14,600,000 results!



Goals Need Two Things



Measurement





Time

2011

Source: Vertex42.com

January							February							March						
Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa
						1			1	2	3	4	5			1	2	3	4	5
2	3	4	5	6	7	8	6	7	8	9	10	11	12	6	7	8	9	10	11	12
9	10	11	12	13	14	15	13	14	15	16	17	18	19	13	14	15	16	17	18	19
16	17	18	19	20	21	22	20	21	22	23	24	25	26	20	21	22	23	24	25	26
23	24	25	26	27	28	29	27	28						27	28	29	30	31		
30	31																			

April							May							June						
Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa
					1	2	1	2	3	4	5	6	7				1	2	3	4
3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11
10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18
17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25
24	25	26	27	28	29	30	29	30	31					26	27	28	29	30		

July							August							September							
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					1	2			1	2	3	4	5	6					1	2	3
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24	25	26	27	28	29	30	28	29	30	31				25	26	27	28	29	30		
31																					

October							November							December						
Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa	Su	M	Tu	W	Th	F	Sa
						1			1	2	3	4	5					1	2	3
2	3	4	5	6	7	8	6	7	8	9	10	11	12	4	5	6	7	8	9	10
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23	24	25	26	27	28	29	27	28	29	30				25	26	27	28	29	30	31
30	31																			

2012

January	February	March	April
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May	June	July	August
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September	October	November	December
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To forget one's purpose is the
commonest form of stupidity.

Friedrich Nietzsche

Set 1 Goal

- ▶ Measurable
- ▶ Time Based



Learning Matters



TED Ideas worth spreading



New things to learn
and new people to
learn from



Library Card



You learn something every day if you
pay attention.

Ray LeBlond

Learn 1 new thing

- ▶ TED.com
- ▶ iTunes podcast
- ▶ Next week's ThoughtRock
- ▶ Local Library



Attitude – it's a matter of perspective

Do you
see a
woman's
face?





Do you
see a
sax
player?




Do you see
a wine
goblet?



Do you see
two people
looking at
each
other?





The truth is all in
how you see it!



Maya Angelou

If you don't like something,
change it. If you can't
change it, change your
attitude.



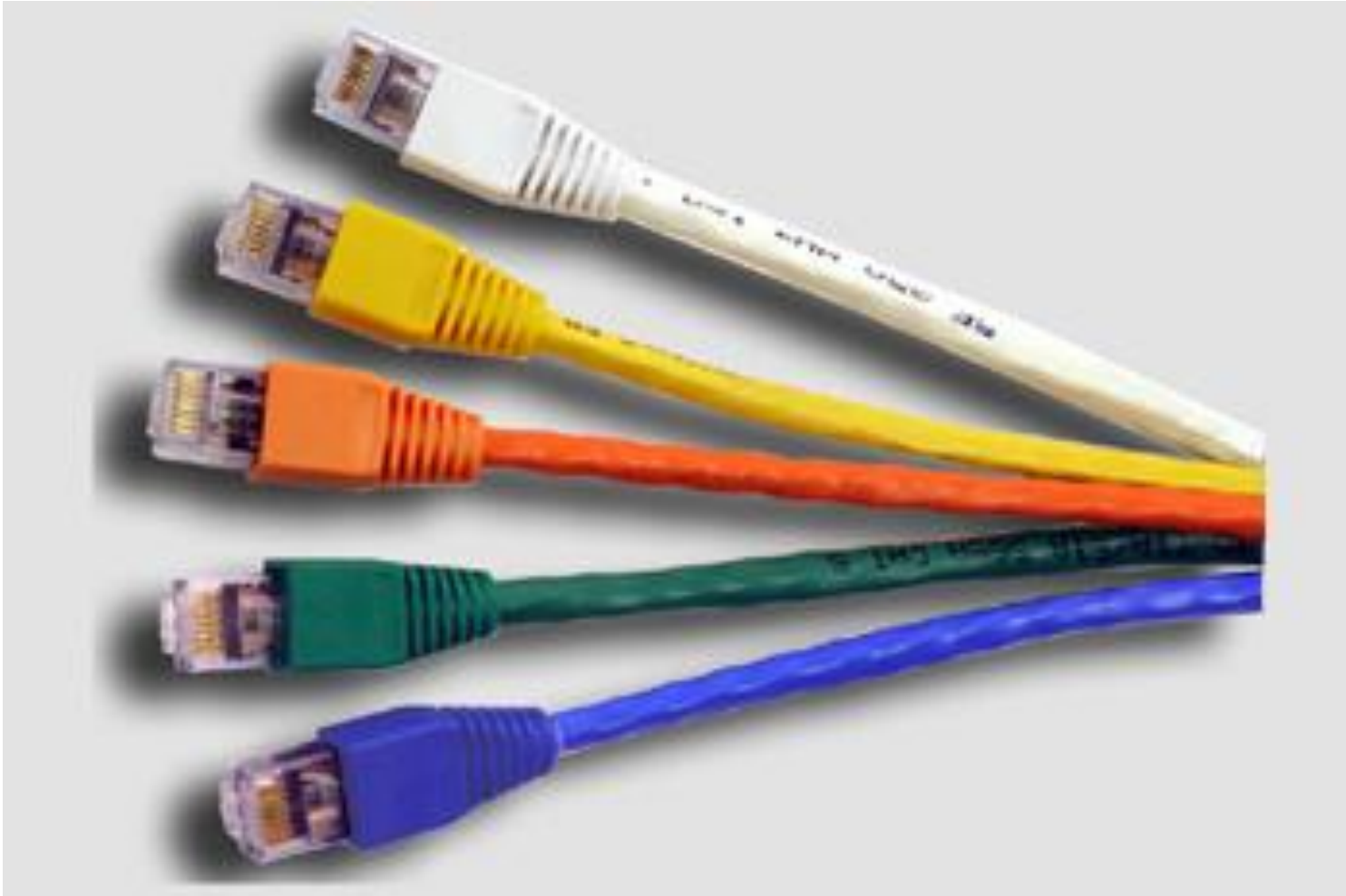
What sucks – and how can you look
at it differently?

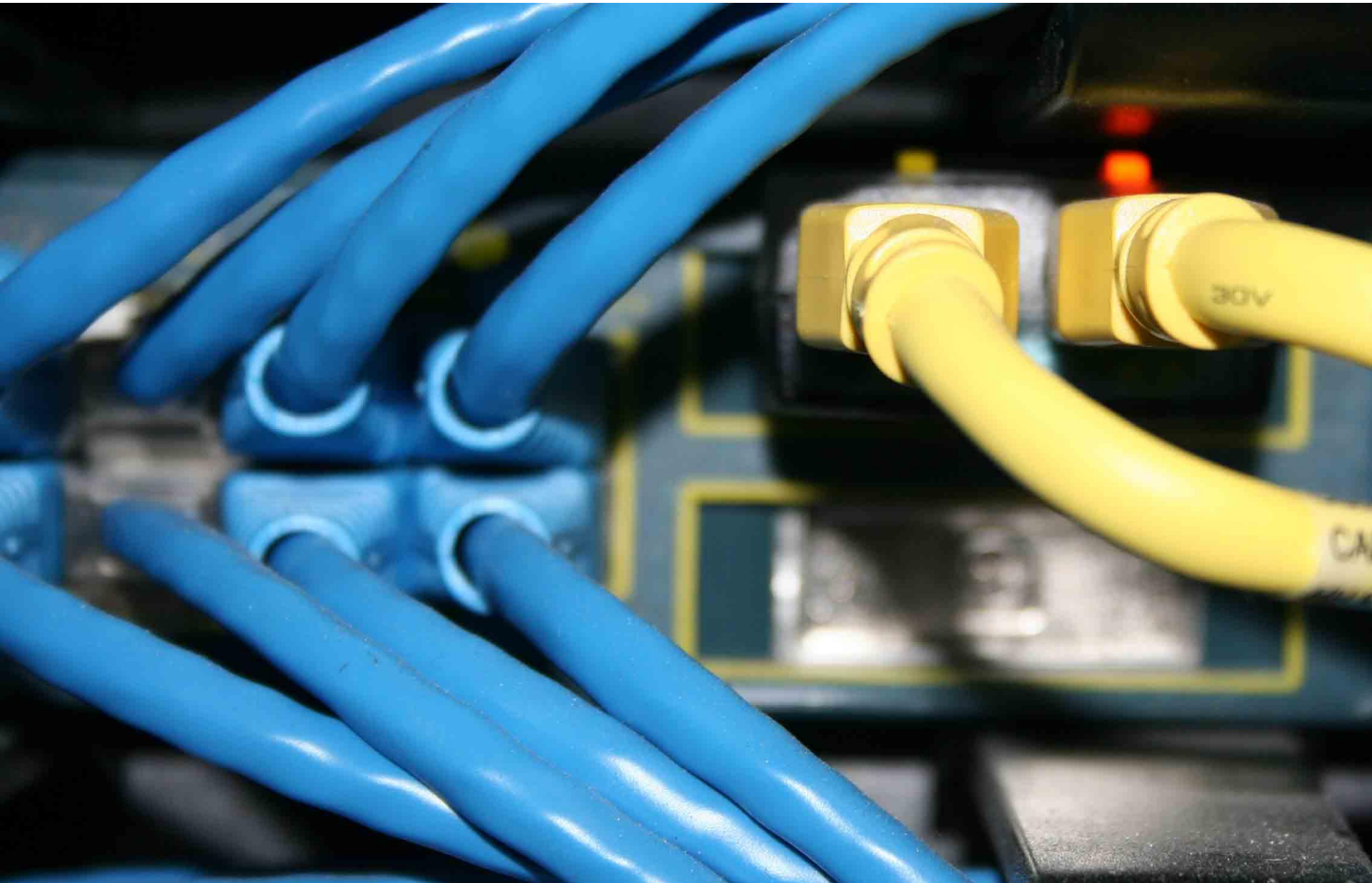
Pick 1 thing

- ▶ Think about it differently than before



Networking





Think connections not contacts



Five years
from now,
you'll be the
same person
you are
today...except
for the people
you've met and
what you've
learned from
them!





Make 1 new connection



Get deeper with 1 person today

Recap

- ▶ P – Purpose
- ▶ L – Learn
- ▶ A – Attitude
- ▶ N - Network





Do 1 new thing every day!



Connect with Phil

- ▶ phil@philgerbyshak.com
- ▶ <http://philgerbyshak.com>
- ▶ @philgerb on Twitter
- ▶ philgerb just about everywhere online!



THE **BREAKTHROUGH** SERIES

from
**Thought
Rock**

Join Us For Lunch Every Tuesday At 12PM!

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Twitter: [@ThoughtRockers](https://twitter.com/ThoughtRockers)



www.ThoughtRock.net