

Business Continuity and Disaster Recovery Management – A Straight Forward Approach

Presented by Wes Gorham, Senior BC/DR Consultant , Integritas Solutions

The business continuity and disaster recovery (BC/DR) plan is a key tool in any organization's risk management toolbox. You'll not want to miss this intriguing look into what modern day enterprises need to consider when managing their own Business Continuity Program. It will provide you with the essential knowledge, expertise, and practical decision-making skills you need to be successful.

Key Learnings:

- There must be senior / executive level management commitment
- Ability to recover is directly dependent upon the extent of the preparation done
- Business Continuity and Disaster Recovery Management (BCDRM) is a continual cyclical ongoing process that needs to be managed and executed on an ongoing basis



Wes Gorham

Senior BC/DR
Consultant,
Integritas Solutions

Business Continuity and Disaster Recovery

What do they really mean?

Business Continuity is...

Process of developing advanced arrangements and procedures that enable an organization to respond to **an event in such a manner that** critical business functions **continue without interruption or essential change.**

Disaster Recovery is...

Approved set of arrangements and procedures that enable an organization to respond to **a disaster and resume its** critical business functions **within a defined time frame.**

Source: DRII (Disaster Recovery Institute International)

Drivers for BC/DR Investment

Business Requirements

- Industry Standards: Sarbanes-Oxley, ISO, Basel II, FDIC, SEC, GLBA, FFIEC, FRCP, NFPA, Patriot Act
- Reliance on digital marketplace
- Audit and compliance
- Governance
- Quality Control

Business Continuity Disaster Recovery Service Management

Strategic Dependencies

- Reliance on IT
- 7 x 24 operations
- Incident Management
- Change Management
- RTO/RPO
- Service Agreements
- Resiliency & rapid recoverability

Business Vitality

- Sustain Revenue Growth
- Productivity
- Fines and penalties
- Loss of Competitive Position
- Retain Customer Confidence
- Visibility of Risk
- Employee Safety/Wellbeing
- Due diligence

Threats and Vulnerabilities

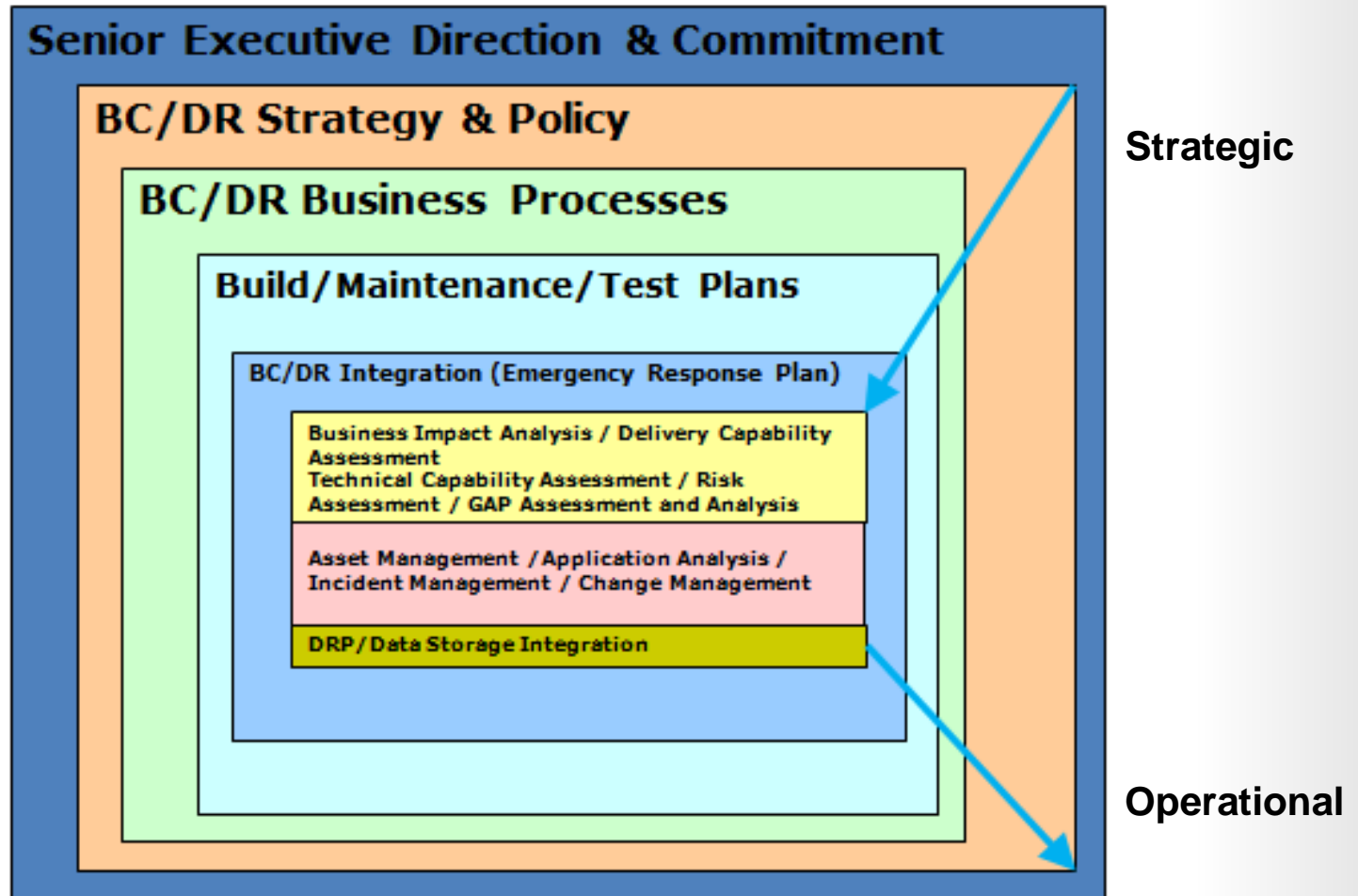
Real-Life Hurdles

- Weak Contingency and business continuity
- Interruptions to Supply chain
- Security and Privacy issues
- Security to facilities
- Compliance to regulatory and fiduciary obligations
- Industry/market confidence
- Fraud
- Terrorism
- Strikes

Potential Impact

- Revenue
- Liability
- Customer data loss
- Loss of sensitive information
- Liability issues
- Bad publicity
- Impact to image
- Penalties
- Investor confidence

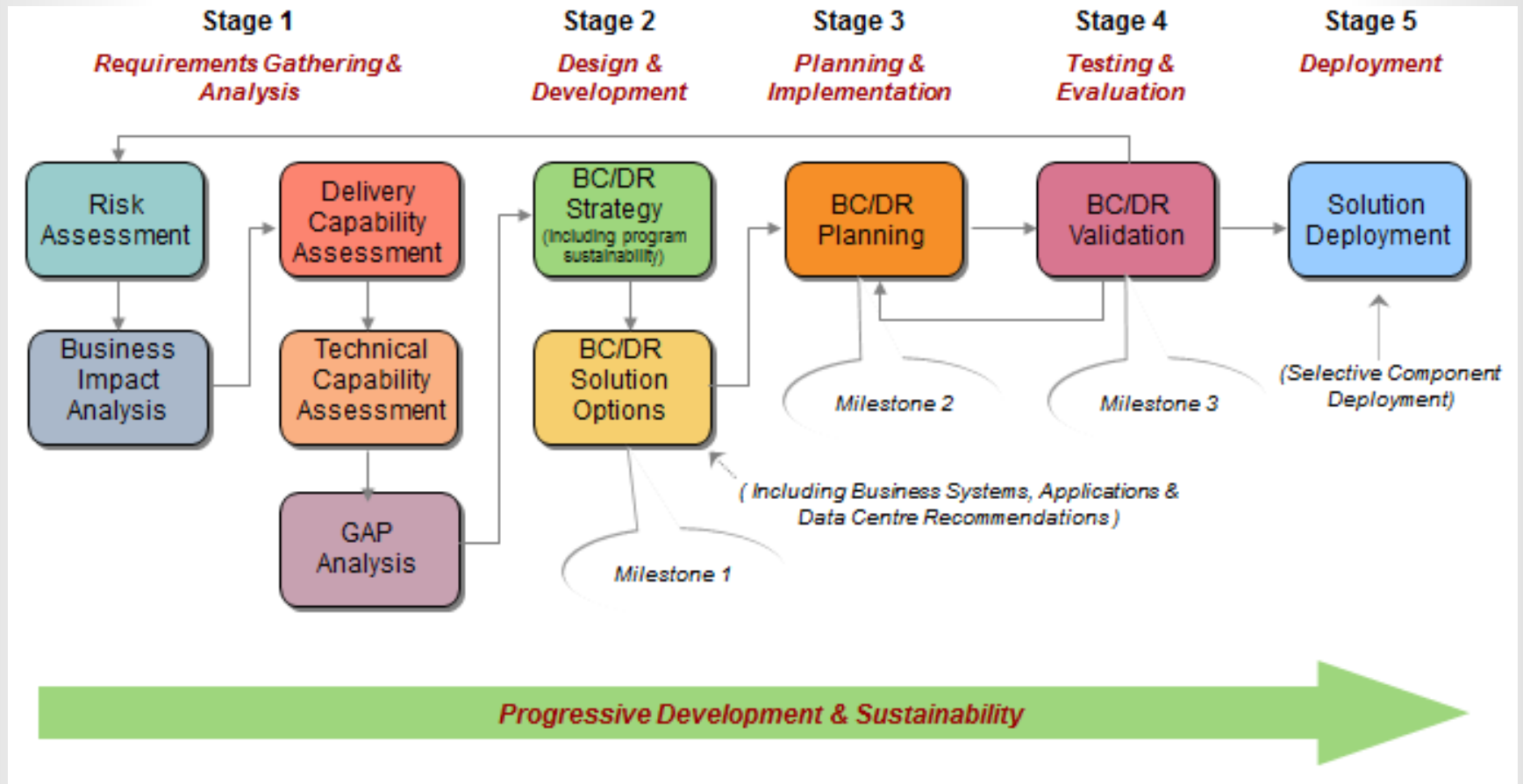
Integritas Business Continuity Resilience and Disaster Recovery Continuum - Enterprise Centric Holistic Framework



Integritas BC/DR Services Model



Integritas Business Continuity and Disaster Recovery Resiliency and Recovery Roadmap



Business Continuity Outcomes

- Project Plan
- Risk Assessment
- Business Impact Analysis
- Alternate Operating Arrangements
- Solution Strategy and Stand-by Arrangements
- Emergency Communications Strategy
- Test Exercise Strategy and Plan
- Training Program Strategy

Benefits of a Well Managed Business Continuity and Disaster Recovery Program

- Positive experience in difficult situations
- Comprehensive Answer with Holistic View
- Protection of key possibly all business functions
 - minimize downtime & interruption
- Reduce the risk of business termination
- Minimizing financial impacts
- Effective plan to recover from a disaster or service disruption
- Minimize damage or loss caused by a disaster or service disruption
- Rapid recovery of business operation
- Improved ability to cope & manage the unexpected
- Asset protection

Questions? Comments?



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Phone: 1.877.581.3942

Email: Info@ThoughtRock.com

