

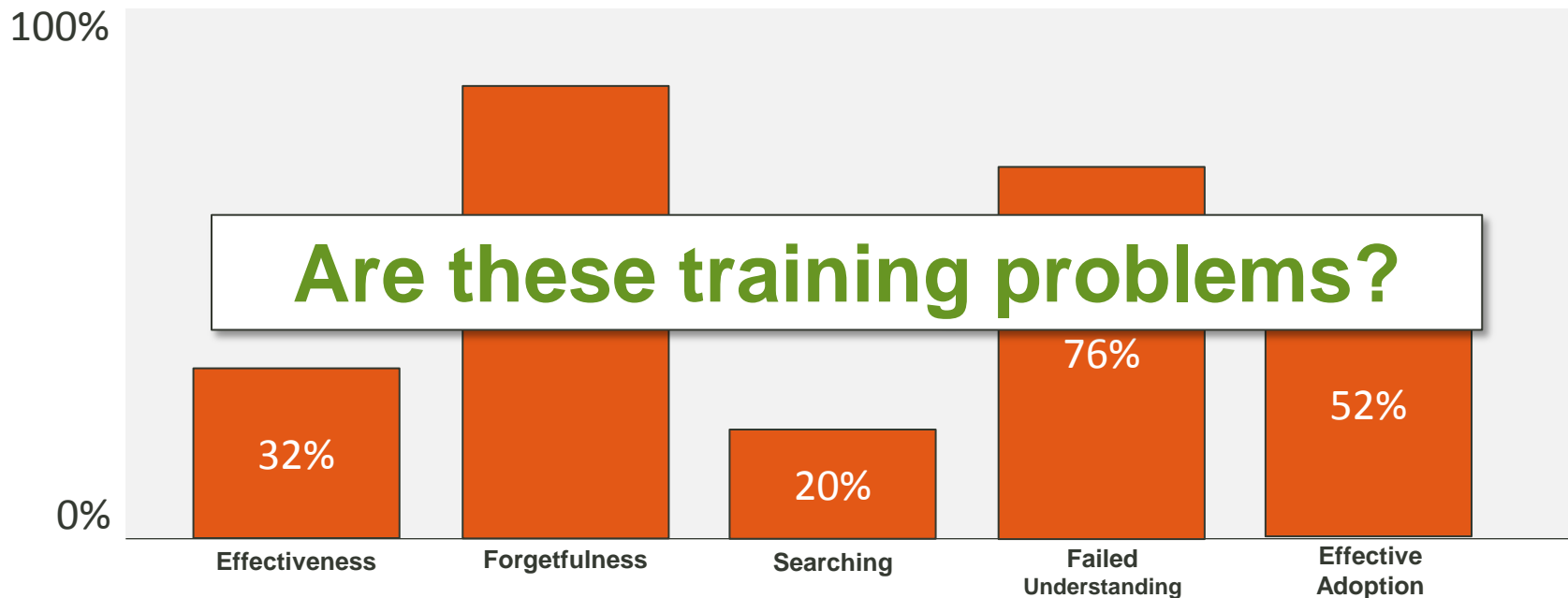
The background features a vertical column of images on the left side, including a hand with a 'help' button, a field of solar panels, a hand on a keyboard, and hands writing on a notepad. The rest of the background is filled with various sized circles in shades of green, orange, and yellow.

Innovative Performance Support: Strategies and Practices for Learning in the Workflow

Bob Mosher
Chief Learning Evangelist

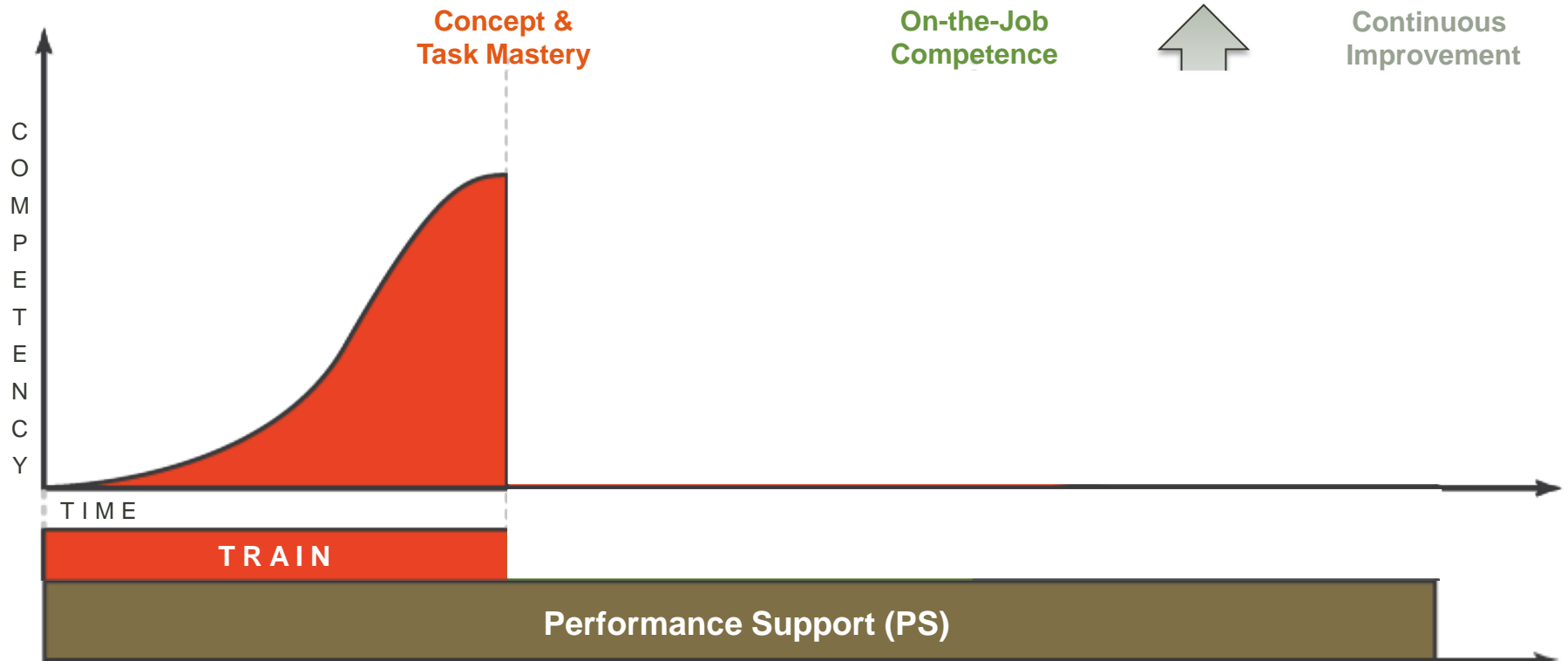


What are we getting for the money?

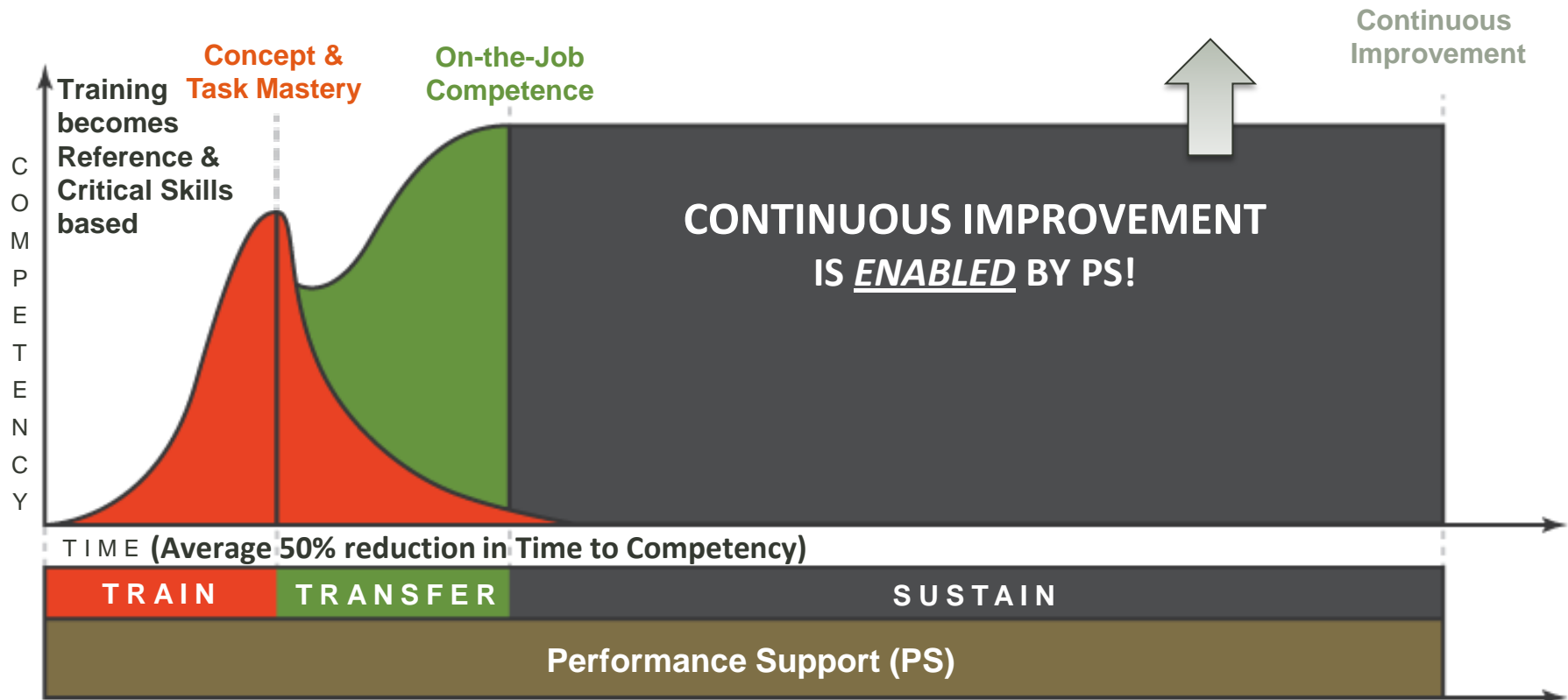


*Fact: Nearly **50%** of companies are **not** achieving effective levels of adoption and usage rates. – 2012 Adoption Insights Survey*

You must move out of the classroom and into the workflow



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You need a TRUE learning to performance strategy

Performance Support: (noun) Makes employees **proficient** and **self-sufficient** with **predictive support** that is seamlessly **embedded** within the employee's workflow. Assisting them **on-demand**, at the **moment of need**.



Demonstration



Questions

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ready when
you are